



# INTERNATIONAL OUTREACH

## COMMUNITY SERVICE PROGRAM

 Visit [www.gfwc.org/membership/club-manual](http://www.gfwc.org/membership/club-manual) for updates and more information.

### HOW CAN YOUR CLUB MAKE A GLOBAL IMPACT?



In a world where half of the population—over three billion people—lives on less than \$2.50 a day, and 21,000 children die each day due to poverty, GFWC encourages clubs to reach beyond their own communities and consider how they can make a global impact.

The GFWC International Outreach Community Service Program is designed to enable members to become better world citizens through advocacy, education, and action, which will, in turn, affect change in and for our global friends and their communities.

In most cases, GFWC members cannot physically be present to assist and make changes in countries around the world; however, members can be assured that the donations made through our partnership agencies are reaching those in the greatest need. There are countless ways to support global development. Consider raising cultural awareness; celebrating ethnicities; conducting fundraising activities to support healthy child development; advocating for basic human needs such as food, water, clothing, and education; and promoting self-sufficiency. Below is a comprehensive list of ideas on how clubs may support the International Outreach Community Service Program.



#### **2014-2016 GFWC INTERNATIONAL OUTREACH COMMUNITY SERVICE PROGRAM**

**Nancy Jones**, Chairman  
425-292-3474  
[mcnrjones@comcast.net](mailto:mcnrjones@comcast.net)

### IDEAS

- Help children all over the world by funding life-saving vaccines.
- Participate in international cultural exchanges.
- Educate your club and community about major issues and challenges facing people in developing countries.
- Support the development of healthy and sustainable communities around the world.
- Ensure children have access to health, education, equality, and protection.
- Provide support and encourage growth and sustainability by donating gifts such as livestock to families in need.
- Educate members about United Nations programs concerning women and children.
- Promote legislation in support of human rights around the world.
- Provide members with direct service opportunities for persons in developing countries through our program partners.
- Helping to ensure that children and families have access to clean water by providing wells.

## **GFWC PARTNERSHIPS**

GFWC partners are the organizations listed with whom GFWC has established a formal relationship and mutual understanding. Our partners offer unique and customized services: materials, speakers, kits, and/or additional information specifically designed for GFWC clubs. They are aware of GFWC clubs' specific needs, our organizational structure, and have a signed Memorandum of Understanding with GFWC.

To ensure that donations to GFWC partner organizations at the individual, club, district, or state level, are reflected toward GFWC's collective impact, make sure to write GFWC in the memo line on your donation check, unless otherwise noted.



### **HEIFER INTERNATIONAL**

1 World Avenue  
Little Rock, AR 72202

**W:** [www.Heifer.org](http://www.Heifer.org)

**P:** 877-248-6437

**Contact:** Kate Merrill, Community Engagement Coordinator

1 World Avenue  
Little Rock, AR 72202

**E:** [Kate.Merrill@Heifer.org](mailto:Kate.Merrill@Heifer.org)

**P:** 888-548-6437, ext. 8850

For more than 65 years, Heifer International has provided gifts of livestock and environmentally-sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income. Since 1944, Heifer has helped 15 million families in more than 125 countries through training in livestock development and livestock gifts that multiply.

GFWC members can help Heifer International by participating in the following programs:

- Use Heifer's education resources to engage schools in your community to lend a hand and make the world a better place.
- Fund a project and help a community struggling with the basic necessities of food, income, and education build a better life
- Empower women all over the world to achieve their dreams and become leaders in their communities.
- Give a gift to a loved one and help children and families around the world receive training and animal gifts that help them become self-reliant.
- Join Heifer's Community Volunteering Program and be an advocate in your area to end hunger and poverty.

Heifer International provides educational resources for individual clubs and, where available, Heifer-trained speakers to speak to clubs across the United States. Clubs may also order the GFWC/Heifer International brochure. To request a Heifer volunteer speaker to come to your club or to order free Heifer International resource materials contact 1-877-2HUNGER (248-6437) or email: [GFWC@Heifer.org](mailto:GFWC@Heifer.org).

Send all Contributions to:

Heifer International  
1 World Avenue  
Little Rock, AR 72202.

**Use code: #VOMYY00GFW000**





**OPERATION SMILE**

**Contact:** Bonnie Keuhne, Community Relations Associate  
3641 Faculty Boulevard  
Virginia Beach, VA 23453  
**W:** [www.OperationSmile.org](http://www.OperationSmile.org)  
**E:** [BKeuhne@OperationSmile.org](mailto:BKeuhne@OperationSmile.org)  
**P:** 757-321-3208

At Operation Smile, medical volunteers provide safe, effective, and free cleft lip and cleft palate repair surgery for children born all over the world. It is an international medical humanitarian organization dedicated to raising awareness of this life-threatening issue and providing lasting solutions that will allow children to be healed, regardless of financial standing, well into the future. Operation Smile's free surgeries and medical missions are made possible by the thousands of volunteers and donors, throughout the world, who generously contribute time, talent, and resources to our cause.

Together, GFWC members and Operation Smile will continue to give children new smiles and new lives. Every child healed creates a ripple effect on the child's family, community, and country. Since 1982, Operation Smile has mobilized a world of generous hearts to heal children's smiles and transform lives across the globe.

Here is how GFWC and Operation Smile can work together to help a child smile:

- Order the Operation Smile GFWC Information Packet.
- Raise funds to support Operation Smile's programs to give a child a new smile and hope for a better future.
- Sew and prepare Smile bags, Smile dolls, children's hospital gowns, blankets and quilts, and armbands for children undergoing surgery.
- Collect needed items and supplies; needs lists are in the information packet.



Help us ensure that GFWC receives proper credit for your donation by including your club name on all checks. Include a contact person and address, and send them to the attention of Bonnie Keuhne, Community Relations Associate. If you donate online, please send an email notifying Operation Smile of your club name and the amount to [BKeuhne@OperationSmile.org](mailto:BKeuhne@OperationSmile.org).



Invest in a healthier world.  
Immunize a child.



**UNITED NATIONS FOUNDATION, SHOT@LIFE**

**Contact:** Alan Kissick, Partnership Officer  
1750 Pennsylvania Avenue NW, Suite 300  
Washington, DC 20006  
**W:** [ShotatLife.org](http://ShotatLife.org)  
**E:** [CAIbrecht@UNFoundation.org](mailto:CAIbrecht@UNFoundation.org)  
**P:** 202-887-9040

We all treasure our children's first moments—their first birthday, first word, first step. Yet millions of children miss out on these moments because they don't have access to the vaccines they need. Shot@Life, a United Nations Foundation's campaign, seeks to educate, connect, and empower Americans to champion vaccines in order to save children in developing countries. Every 20 seconds, a child dies of a vaccine-preventable disease like pneumonia, diarrhea, measles, and polio. You can help save a child's life by encouraging, learning about, advocating for, and donating vaccines.

GFWC clubs can support Shot@Life by:

- Planning advocacy and awareness events around key dates such as World Polio Day (October 24) and World Pneumonia Day (November 12).

- Sending letters to your member of Congress in support of funding for global vaccines.
- Signing the Shot@Life Pledge and adding your voice to the movement of people committed to reducing childhood deaths around the world.
- Donating funds to send life-saving vaccines to children in developing countries.
- Following Shot@Life on Facebook (Shot@Life) and Twitter (@ShotAtLife) to get the most up to date campaign information.



**U.S. FUND FOR UNICEF**

**Contact:** Lacey Stone, Officer, Office of Strategic Partnerships  
4021 13<sup>th</sup> Avenue South, Seattle, WA 98108

**W:** [www.UNICEFUSA.org](http://www.UNICEFUSA.org)

**E:** [LStone@UNICEFUSA.org](mailto:LStone@UNICEFUSA.org)

**P:** 212-922-2640

For more than six decades, GFWC has supported UNICEF, the United Nations Children’s Fund, in its efforts to ensure the world’s most vulnerable children have access to health, and immunization, clean water, nutrition, education, emergency and disaster relief, and more.

GFWC clubs are invited to support the following UNICEF programs:

- UNICEF’s Healthy Villages Program works with villages in the Democratic Republic of the Congo to support efforts to build and maintain basic systems to provide clean water, a simple latrine for every home, and insecticide-treated mosquito nets in each home. It costs \$5,000 to support a village. All donations will go towards GFWC’s collective efforts. Together, we can create healthy villages throughout the DRC. Contact Lacey Stone for more information, or visit [www.unicefusa.org/GFWC](http://www.unicefusa.org/GFWC).
- Trick-or-Treat for UNICEF is a longstanding program, in which kids across the country collect money to help children of the world survive and grow. To order boxes, go to [www.TrickorTreatforUNICEF.org](http://www.TrickorTreatforUNICEF.org).



**GFWC COMMUNITY SERVICE PROJECTS**

All programs and projects that relate to International Outreach should be reported here, whether they are club initiated, involve other members of the community, other organizations or work with any GFWC partners.

Direct any questions regarding projects that do not involve GFWC partners to the International Outreach Community Service Program Chairman or GFWC Programs department at **[Programs@GFWC.org](mailto:Programs@GFWC.org)**.



**GFWC New Tampa Junior Woman's Club** (Florida) made "Days for Girls Kit". Feminine Hygiene Program by making hygiene kits for girls in the Philippines. It has a drawstring bag, underwear, washcloth, soap, two zip-lock bags and hand sewn re-usable maxi pads.



Each month **GFWC Granbury Woman's Club (Texas)** raffles a dozen fresh-laid eggs from a member's chicken coop. The eggs come in green, beige, and brown. Club members come early to buy tickets to benefit Heifer.



**GFWC Village Improvement Association of Rehoboth Beach** (Delaware) donated shoes to "Water Step" which does disaster relief. New and gently used shoes are sold to an exporter and funds help bring clean water to those in need.

## AWARDS

GFWC recognizes State Federations for outstanding projects and clubs for creative projects in implementing effective International Outreach Community Service Program projects and partnership projects, as follows:

- Certificate to one State Federation in each membership category
- \$50 award to one club in the nation for project creativity

Award winners will be determined by entries into the Awards Program. Each State Federation may submit one State Award Cover Sheet and one Club Creativity Award Entry Cover Sheet for the International Outreach Community Service Program projects. Clubs do not submit entries directly to GFWC.

GFWC partners will recognize State Federation and clubs for their efforts. Contact the GFWC Programs department for information.



Refer to the Reporting section of the *Club Manual* for more information, including the Award Entry Cover Sheet guidelines.